

Gavin Damore

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Education

Boston University - *Master of Science in Public Relations*

Graduated Fall 2017

Stonehill College - *Bachelor of Arts in English*

Graduated Fall 2015

Past Experience

Rose Kennedy Greenway Conservancy, Boston, MA

2023 - Present

Marketing and External Affairs Manager

- Serve as the primary writer and strategist for all communications, including social media, a weekly e-newsletter, and press relations
- Foster relationships with local community organizations and local government
- Manage two junior members of the Outreach team

PG Calc, Cambridge, MA

2021 - 2023

Marketing Assistant; Marketing Services Advisor

- Provided clients with marketing strategies specific to their planned giving programs and oversaw the execution of these strategies
- Collaborated with graphic designers and copywriters to create collateral
- Assisted in the writing and editing of white papers promoting the Marketing Services Department

Goodman Theatre, Chicago, IL

2019 - 2021

Marketing Associate

- Oversaw audience development initiatives, including accessible performances and the College Ambassador program
- Assisted on marketing strategies by creating weekly sales analytics reports distributed to leadership
- Represented the theatre at community events and fairs

PlayMakers Laboratory, Chicago, IL

2018 - 2019

Communications Coordinator

- Collaborated with the Executive Director and Board to execute marketing plans
- Implemented new social media strategies, increasing ticket sales

Marketing and Communications Consultant

2015 - 2017

Freelance

- Created social media strategies and content for nonprofit organizations
- Provided marketing and press training to organizational leaders